

Now you can make a lasting difference in your appearance simply and safely.

EYEBROWS

This procedure can add fullness and definition to thin or sparse eyebrows. Permanent eyebrows frame your eyes and lend expression to your face. Those with Alopecia are grateful for this "face defining" procedure.

EYELINER

Permanent eyeliner can be anything from a soft haze to a darker, more defined effect. With this procedure, you always wake up looking your best. This is the perfect answer for those with allergies, contacts, movement, eye problems, or simply to save time.

LIPS

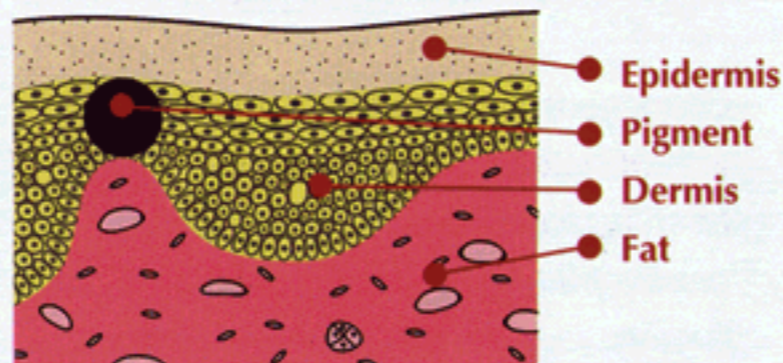
Permanent lips can give more fullness and definition to the mouth, as well as correct an uneven lipline. It can even minimize the appearance of wrinkles. Pigment can create a natural tone or a more visible color.

OTHER OPTIONS

In addition to the most commonly requested facial cosmetics, permanent cosmetics can be used for skin repigmentation and nipple/areola re-creation.

{ What are Permanent Cosmetics? }

Also called permanent makeup and cosmetic tattooing, it is the placement of pigment just beneath the epidermis of the skin. Although the effects of aging, surgeries and sun exposure may alter the pigment's appearance over time, it is permanent. For this reason "refresher" appointments may be appropriate every few years to keep your makeup looking its best.



{ What to Expect }

It is important to discuss your lifestyle and expectations with your technician prior to having permanent cosmetics.

Immediately FOLLOWING application

The procedures result in visible redness, some swelling and occasional bruising. The application of ice to the area can help reduce these symptoms.

Up to one week after application

Most swelling and tenderness will be gone. There will be peeling of the skin, and sloughing off of the pigment trapped in the epidermis. As the skin heals, the color will continue to change for the next few weeks.

Two months following application

Healing is complete. You may add to or adjust your procedure to suit your lifestyle. The application of sunscreen and good sun sense will help preserve your makeup for years to come.

Frequently Asked Questions:

{ Does it hurt? }

Although everyone's pain sensitivity varies, the application of permanent makeup involves minor discomfort when topical anesthetics are used during the application.

{ Is the procedure safe? }

Your safety and comfort are our highest concern. Permanent cosmetics are applied using the highest sanitation and sterilization standards available. Sterile, single use needles are used with every client. Your artist is gloved at all times.

{ Are the pigments safe? }

Pigments used in permanent cosmetics have an extensive record of safety. Used in both medical and artistic fields for over 20 years, their safety is undisputed.

{ How long does a procedure take? }

Although the length of the procedures may vary, as well as the number of visits required, most procedures generally take less than 1-1/2 hours.

{ Can I change it? }

Although shape variations and color adjustments can be made, think of your makeup as permanent. If you desire to change your "look" from time to time, the use of topical makeup is more appropriate. Permanent cosmetics are truly from "here to eternity." This is their appeal.

{ Is it easy to remove? }

No. Although lasers have aided in the removal of brows and eyeliner, lips require a different approach, as lasers tend to darken pigment in those areas rather than remove it.

See for yourself!

EYEBROWS



BEFORE

EYELINER

AFTER



BEFORE



LIPS

AFTER



Are permanent cosmetics right for you?

Ask your permanent cosmetics professional if you are an appropriate candidate. If you have sparse eyebrows, uneven and pale lips, or wear eyeliner everyday, this may be for you.

Permanent cosmetics may not be appropriate for the person who desires to change their look occasionally, is contemplating facial reconstructive surgery, is a sun worshiper or tanning booth advocate, or has a chronic medical challenge.

As with any procedure which invades the skin, there are risks and benefits. Discuss these with your professional, and review your medical history with them prior to making the decision to have permanent cosmetics applied.

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{ GET THE LOOK YOU WANT WITH }



PERMANENT COSMETICS

EYEBROWS • EYELINER • LIPS